KATHERINE DELORME

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UI/UX Research Portfolio: http://uiux.katherinedelorme.com

EXPERIENCE

MARCH 2020 - MAY 2020

UI/UX DEVELOPER, TOPODOT

I created user interface (UI) website designs to transform the company's image by evaluating its brand, conducting user research, and comparing the results against market competitors. This was done to receive a surge in software purchases and reduce customer service inquiry calls.

APRIL 2019 - JANUARY 2020

MULTIMEDIA DESIGNER, BEYOND CAMPUS INNOVATIONS

I developed and deployed three online college courses and one master's degree course with the use of HTML5, JavaScript, Adobe Creative Suite, Respondus, jQuery, Articulate, and other development software and tools. Increased interactive content in the course by 36% than the previous semester. The courses were then loaded into the LMS Blackboard and Canvas.

NOVEMBER 2018 - APRIL 2019

CONTRACT UI/UX DEVELOPER, VCREATIVE, LLC

Improved the layout and reduced the number of click-through actions to schedule tasks in the company's product software. Through research and design iterations on Sketch App, a prototype was made with Principle App and tested by users. I then collaborated with the development team to execute the changes in Angular while I styled the web app with SCSS.

FEBRUARY 2018 - JUNE 2018

CONTRACT FRONTEND WEB DESIGNER, KNIGHTS AGENCY

With the layouts from the design team, I developed over twenty-five email campaigns with Travel Click Zdirect, Pardot, and Foundation Press for clients in the education, tourism, and hotel industry. While on the development team, I managed clients WordPress sites updates, troubleshooting, and maintenance. In addition to creating custom post types and layouts, I mockup on Sketch.

AUGUST 2017 - DECEMBER 2017

FRONTEND WEB DESIGNER AND DEVELOPER (TOKYO), J-CAST JOLIARTS CO. LTD.

Along with the Tokyo team, I launched a brand site in three months in Japan, in Japanese and English, for the launch of LUXITA, a luxury brand nail salon opening in the Shangri-La Hotel, Tokyo. I designed the site's user interface (UI) in Photoshop, researched ideal user experience for eastern and western users, and implemented the design with HTML, Bootstrap, PHP, SCSS, and fullPageJS.

SEPTEMBER 2015 - JULY 2017

WEB DESIGNER & MARKETING ANALYST, DIGITAL RISK

Increased the corporate website average session duration up one minute and twenty-three seconds, page views per session increased by two pages, and decrease the bounce rate by 28% by redesigning the corporate website to better categories and provide key details about the company's products. Maintained the careers site job postings and social media posts.

JUNE 2014 - JUNE 2016

WEB DESIGN LEAD, UNIVERSITY OF CENTRAL FLORIDA

I redesigned the school's official website, created designs, flyers, and brochures. One issue the website needed to address was providing the students with the academic catalog for each program, reducing inquiries on the matter in the advisement office. As well as better reflecting each program with visuals, testimonial, and clear descriptions.

TECHNICAL SKILLS & PROGRAMMING LANGUAGES

- HTML/HTML5
- CSS/CSS3
- SASS/SCSS
- Flexbox/CSS Grid
- JavaScript/jQuery/ES6
- WordPress
- Bootstrap
- React JS
- Adobe Photoshop
- Adobe CC
- Sketch
- Principle
- UI/UX
- Wireframe
- Prototype
- Mockups
- Git CLI
- Node
- Express
- Webpack

EDUCATION

JANUARY 2011 - MAY 2014

BACHELOR OF ARTS – DIGITAL MEDIA, UNIVERSITY OF CENTRAL FLORIDA

Field of Study: Web Design
Minor in Business - July 2014
GPA: 3.27 Major GPA: 3.59
Honors: The Dean's List, Spring 2014

JUNE 2007 - JULY 2010

ASSOCIATES OF ARTS (DUAL ENROLLMENT), MIAMI-DADE COLLEGE

Dual Enrollment Program to take college classes while in high school.
GPA: 3.5

CERTIFICATE

JUNE/JULY 2020

FRONT END DEVELOPER NANODEGREE, UDACITY

Constructed responsive websites using CSS, Flexbox and CSS Grid, develop interactive websites and User Interface applications using JavaScript and HTML, and connect a web application to backend server data using JavaScript. Used Webpack and Service Worker.

LANGUAGES

Fluent in English · Conversational Haitian-Creole (Kreyòl) · Intermediate Level Japanese (中級日本語)