KATHERINE DELORME

info@katdelorme.com · linkedin.com/in/katherine-delorme-0a074888/
UI/UX Research Portfolio: http://uiux.katherinedelorme.com

EXPERIENCE

JANUARY 2021 - PRESENT

UI/UX WEB DESIGNER, MASTERCORP

Working with an elite hospitality services company, I was brought in to create a new UI for their employee mobile app. I am also creating a new corporate website. Being a part of IT, I am helping to build their design process. These duties entail developing a design document, building a structure of communication with the developers, and creating a design system.

MARCH 2020 - MAY 2020

UI/UX DEVELOPER, TOPODOT

I created user interface (UI) website designs to transform the company's image by evaluating their brand, conducting user research, and comparing the results against market competitors. This was done to receive a surge in software purchases and reduce customer service inquiry calls.

APRIL 2019 - JANUARY 2020

MULTIMEDIA DESIGNER, BEYOND CAMPUS INNOVATIONS

I developed and deployed three online college courses and one master's degree course with the use of HTML5, JavaScript, Adobe Creative Suite, Respondus, jQuery, Articulate, and other development software and tools. Increased interactive content in the course by 36% than the previous semester. The courses were then loaded into the LMS Blackboard and Canvas.

FEBRUARY 2018 - APRIL 2019

CONTRACT FRONTEND WEB DESIGNER AND UI/UX DEVELOPER

I worked with **VCreative**, **Atticus**, and **Knights Agency**. I worked on the UI of an Angular software, landing pages, and agency projects. Works included UI design, prototyping, responsive design, WordPress development, and email campaigns. Impactful changes included collaborating with the dev team to reduce a software's CTA and developing over twenty-five email campaigns for clients in the education, tourism, and hotel industry.

AUGUST 2017 - DECEMBER 2017

FRONTEND WEB DESIGNER AND DEVELOPER (TOKYO), J-CAST JOLIARTS CO. LTD.

Along with the Tokyo team, I launched a brand site in three months in Japan, in Japanese and English, for the launch of LUXITA, a luxury brand nail salon opening in the Shangri-La Hotel, Tokyo. I designed the site's user interface (UI) in Photoshop, researched ideal user experience for eastern and western users, and implemented the design with HTML, Bootstrap, PHP, SCSS, and fullPageJS.

SEPTEMBER 2015 - JULY 2017

WEB DESIGNER & MARKETING ANALYST, DIGITAL RISK

Increased the corporate website average session duration up one minute and twenty-three seconds, page views per session increased by two pages, and decrease the bounce rate by 28% by redesigning the corporate website to better categories and provide key details about the company's products. Maintained the careers site job postings and social media posts.

JUNE 2014 - JUNE 2016

WEB DESIGN LEAD, UNIVERSITY OF CENTRAL FLORIDA

I redesigned the school's official website, created designs, flyers, and brochures. One issue the website needed to address was providing the students with the academic catalog for each program, reducing inquiries on the matter in the advisement office. As well as better reflecting each program with visuals, testimonial, and clear descriptions.

TECHNICAL SKILLS & PROGRAMMING LANGUAGES

- HTML/HTML5
- CSS/CSS3
- SASS/SCSS
- Flexbox/CSS Grid
- JavaScript/jQuery/ES6
- WordPress
- Bootstrap
- React JS
- Adobe CC
- Adobe XD
- Adobe Photoshop
- Sketch
- UI/UX
- Wireframe
- Prototype
- Mockups
- Git CLI
- Node
- Express
- Webpack

EDUCATION

JANUARY 2011 - MAY 2014
BACHELOR OF ARTS – DIGITAL MEDIA, UNIVERSITY OF CENTRAL FLORIDA
Field of Study: Web Design and Minor in Business - July 2014
Honors: The Dean's List, Spring 2014

JUNE 2007 - JULY 2010
ASSOCIATES OF ARTS (DUAL ENROLLMENT), MIAMI-DADE COLLEGE
Dual Enrollment Program to take college classes while in high school.

CERTIFICATE

JUNE/JULY 2020
FRONT END DEVELOPER NANODEGREE, UDACITY

Constructed responsive websites using CSS, Flexbox and CSS Grid, develop interactive websites and User Interface applications using JavaScript and HTML, and connect a web application to backend server data using JavaScript. Used Webpack and Service Worker.

LANGUAGES

Fluent in English · Conversational Haitian-Creole (Kreyòl) · Intermediate Level Japanese (中級日本語)